

November 19, 2009
IMMEDIATE RELEASE

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MARTIN UNIVERSITY TO HOST A HOOSIERS HELPING HOOSIERS EVENT TO DISTRIBUTE 1,000 HOLIDAY FOOD BASKETS

Who: Martin University, the Indianapolis Colts, WISH-TV, MyINDY-TV, Meijer, Gleaners Food Bank, the Faith-based community of Martindale-Brightwood

What: Hoosiers Helping Hoosiers at Thanksgiving

Where: Martin University
2171 Avondale Place
Indianapolis IN 46218

When: Tuesday, November 24, 2009

- Hoosiers Helping Hoosiers event will be held from 10 a.m. to 3 p.m.
- Press Conference will begin at 12 p.m. in the Martin University Gathertorium

Why: To distribute holiday food baskets to 1,000 families in the Martindale-Brightwood neighborhood and surrounding housing communities

- ***The 1,000 families have been preselected and will present an invitation card to receive their holiday food basket***

Speakers expected at the press conference include:

- Dr. Algeania Freeman, President of Martin University
- Mr. Darryl K. Webster, Pastor of Emmanuel Missionary Baptist Church
- Mrs. Shirley Webster, President of the Greater Citizens Coalition of Martindale-Brightwood
- Mr. Robert Wilson, Grants Manager of Gleaners Food Bank
- Mr. Jeff White, President and General Manager of WISH-TV / MyINDY-TV
- Mr. Tom Zupancic, Indianapolis Colts Senior Vice President of Sales and Marketing

The Hoosiers Helping Hoosiers event is free, and the public is invited. One thousand families have been preselected to receive a holiday food basket and will present an invitation card to receive their holiday food basket.

The goal of the Hoosiers Helping Hoosiers event is to not only provide 1,000 holiday food baskets to the Martindale-Brightwood community, but to also provide educational information to encourage people to improve their lives by becoming self sufficient and self sustaining. The Martin University Gathertorium will have more than 50 booths set up with an assortment of opportunities including: educational opportunities, health screenings and employment opportunities.

Fans of the Indianapolis Colts will expect to find the following elements:

- Indianapolis Colts Players (exact players TBD)
- Indianapolis Colts Cheerleaders
- Lombardi Trophy from Super Bowl XLI
- Colts In Motion Traveling Museum
- Interactive inflatables
- Free Colts give-a-ways

If you have any questions regarding the event, please contact Danita Hoskin by email at dhoskin@martin.edu or by telephone at 317.496.5040.