



## Martin University Launches Annual Fund

Martin University has launched its first ever annual fund campaign. **Building Servant-Leaders: The Martin University Annual Fund** is an effort to raise \$500,000 by the end of June 2012. These funds will:

- support student scholarships and tuition assistance (\$300,000)
- provide on-campus employment for students (\$200,000)

**The Martin University Annual Fund** brings money to the University on an annual basis for these worthy causes. While many annual funds are directed to support an assortment of programs and activities, Martin University will designate the *full amount* of the fund to support its students. We are doing this because:

- Martin University believes its students deserve the best education possible;
- we believe that higher education must be attainable for our students, especially since the cost of earning a college degree is rising rapidly;
- we believe that by combining our efforts we can make a difference in the lives of our students for the present and in the years to come.

Gifts received for **Building Servant-Leaders: The Martin University Annual Fund** will promote increased opportunities for each and every student.

### How can you make a difference in the lives of Martin University students?

- Gifts of cash, check, or credit card – Make a one-time gift or pledge to contribute a specific amount in installments over the next 10 months.
- Gifts online – Visit the Martin University website ([www.martin.edu](http://www.martin.edu)), click on “Give Now” and make your contribution.
- Corporate matches – If you work for a business, check with the Office of Human Resources to determine whether the business has a matching gift program. It is possible that your donation could be multiplied through such a matching gift program.

For more information about **Building Servant-Leaders: The Martin University Annual Fund**, please contact Dr. David G. Vanderstel, Executive Director of Advancement, at 317.917.3388 or [dvanderstel@martin.edu](mailto:dvanderstel@martin.edu)